



Biography

With her warm and smoky voice, Lebanese soul singer Frida sings of female empowerment and love. Her stories wrapped in songs are about inner strength and a return to nature. Frida's music oscillates between oriental sensibility and cosmopolitan funkiness. Her performances are passionate and spirited, and her love of experimentation inevitably spills over into the audience.

Frida reminds us who we truly are and tells us not to restrict and limit ourselves. We can be much more than we think. Frida herself is "Bint el Kol" (the daughter of everything); her homage to the divine feminine is also featured on her debut album released in 2019.

Frida's voice has a way of soothing and enthusing the listener at the same time. Her musical journey seems to be a calling to the divinity that transcends all limitations; a sanctity that she sings of to inspire freedom, in and around her. In her songs lies the promise of our collective awakening.

Frida's new album "لأني أحب - the freedom to be" has many musical sources. The album truly captures the fusion between Classical Arabic and soul music and blends the crisp soulful tone of Frida with refined and vibrant rhythms, haunting bass lines and intricate Oud phrasing, courtesy of Félix Fivaz, Florian Bolliger and Wael Sami Elkholy. The album is both an ode to love and an invitation to embody freedom, to dance to the music of the spheres and to sing our joy of being, fully here in this now.

"لأني أحب - the freedom to be" is also the first volume of the Here and There project, a collaborative thought experiment between Lebanese and international artists, where the musicians are the new diplomats and where their melodies become the default political language: where nothing gets lost in translation and Oneness becomes the evidence.